



OFFICE OF THE COLLECTOR & DISTRICT MAGISTRATE: BOLANGIR
(ST & SC DEVELOPMENT SECTION)

Letter No. 189A/SSD Date. 24.06.25

To

The CDM & PHO, Balangir/ DSWO, Balangir/ DSSO, Balangir/ District Education Officer, Balangir/ CDAO, Balangir/ Deputy Director Horticulture, Balangir/ CDVO, Balangir/ Chief Civil Supply Officer, Balangir/ Supdt. Engineer, RWSS, Balangir/ Supdt. Engineer, TPWODL, Balangir/ Supdt. Engineer, RWD, Balangir/ Supdt. Engineer, R&B, Kantabanji/ AGM, BSNL, Balangir/ District Tourism Officer, Balangir/ District Skill Development & Employment Office, Balangir/ District Fisheries Officer, Balangir/ District Panchayat Officer, Balangir/ GM, DIC, Balangir/ LDM, Balangir/ Asst. Director, OREDA, ZP, Balangir/ DIO, NIC, Balangir/ DeGM(IT), Balangir/ AGM, NABARD, Balangir/ Nodal Officer, PM, Ujjwala, Balangir & All BDOs of Balangir District.

Sub:- IEC Campaign on DA-JGUA from 12th June- 27th June-2025.

Ref :- Letter No. 13217/SSD dt. 06/06/2025 of Principal Secretary to Govt., SSD, M & BCW Deptt., Odisha.

Madam/Sir,

As you know, Dharti Aaba Janjatiya Gram Utkarsh Abhiyan(DA-JGUA) is a flagship and time-bound programme of the Ministry of Tribal Affairs, Govt. of India, aimed towards holistic development and empowerment of tribal communities. State Govt. is also committed to saturate all the targeted interventions in 258 villages of Balangir District coming under DA-JGUA within the prescribed time period. In this regard, the Govt. of Odisha in ST & SC Dev., M&BCW Department decided to undertake a focused campaign on Dharti Aaba Abhiyan Awareness and Benefit Saturation Camps in the "Vikash Mela" to be organised in district from 12th June to 21st June 2025. During the movement of IEC Van to each GP special camps for benefit saturation will be organised at Village Level/ GP Level from 12th to 21st June 2025. Wherein, Aadhar Card, Ayushman Bharat Card, Caste Certificate, PMKISHAN, Jan Dhan Account, Ration Card, FRA titles, etc. will be distributed to the eligible tribal individuals/families. If necessary, the saturation camp of entitlement will be extended upto 27th June, 2025 at village level.

Therefore, you are requested to take initiative for saturation of their concerned intervention in DA-JUGA villages within the prescribed time period and report day to day activities to DWO, Balangir for ontime media report and uploading of same in District website and portal of MoTA.

Yours faithfully,

Memo No.

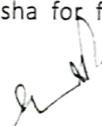
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Date.

24.06.25


Collector, Balangir

Copy submitted to the Director ST, ST & SC M&BCW Department, Odisha for favour of kind information.


Collector, Balangir