

## EXPRESSION OF INTEREST (EOI)

For Selection of Field Level Facilitating Agency (FLFA) for Implementation of Crop Diversification Programme in Mega Lift Irrigation Projects (CDP-MLIP) 2025-26 in [Saintala, Agalpur, Gudvella, Deogaon, Titlagarh]

1. The Government of Odisha, Department of Agriculture & Farmers' Empowerment is implementing CDP-MLIP 2025-26 to promote non-paddy crops (pulses, oilseeds, horticulture) in upland/medium lands under Mega Lift Irrigation Projects (MLIPs) for soil health, income enhancement, and climate resilience. Directorate of Agriculture & Food Production has issued Operational Guidelines vide Memo No. PT2-DAFP-SPIII-MISC-0005-2025/41136 dated 29.11.2025, directing CDAOs to select one FLFA per block via EOI for awareness, mobilization, beneficiary selection, and monitoring.

### 2. Objective of EOI

To select competent local organizations/NGOs as FLFA to facilitate:

- a) Awareness on crop diversification benefits.
- b) Assistance to VAW/HEW/AO in beneficiary selection (Format-I applicants).
- c) Farmer mobilization for Kharif non-paddy/Rabi vegetables.
- d) Field verification support and progress reporting to Block Technology Team (BTT).

### 3. Eligibility

- a) Registered under Societies Act/Trust Act/Companies Act; operational in Bolangir for min. 3 years.
- b) Experience in agriculture extension, FPO/WSHG mobilization, or govt. schemes (attach proofs).
- c) Min. 3 full-time staff fluent in Odia/local dialect, with vehicle/mobility for block coverage.
- d) No blacklisting; valid PAN/GST/Aadhaar; min. annual turnover Rs. 10 Lakh (FY 2024-25).
- e) Preference: Prior **CDP-MLIP/NFSM/OMM** experience in Bolangir MLIP clusters.
- f) Disqualifications: Govt. employees, political affiliates, or defaulters under **OGFR**.

### 4. Scope of Work (Key Activities)

- a) Conduct awareness meetings (Pre-Kharif/Rabi) with farmers/PRIs.
- b) Aid VAW/HEW in verifying beneficiaries via P-PAS/Digital Crop Survey (max 2 Ha/farmer).
- c) Facilitate seed/input access, geo-tagged documentation, success stories.
- d) Monthly reporting to BTT/CDAO; ensure 30% women/SC/ST beneficiaries.



#### 4.1. Remuneration

Rs. 200/Ha on verified diversification area (pulses/oilseeds/horticulture), max as per district target. Payment in phases post-BTT/DLMC approval, via PFMS/NEFT.

#### 5. Duration

3 years (2025-26 to 2027-28), renewable on performance; MoA post-selection.

#### 6. Application Process

- a) Submit 2 hard copies + soft copy (PDF) in sealed envelope superscribed "EOI for FLFA - CDP-MLIP 2025-26, [Block Name]" to: The CDAO, Bolangir.
- b) Documents: Registration cert., experience proofs, financials (ITR/Audit), team CVs, undertaking (Annexure-I).
- c) Last Date: [Insert, e.g., 21 days from publication]; Venue: CDAO Office, 11 AM opening.

#### 7. Evaluation

Two-stage: Technical (70% - experience, capacity, plan) by DLMC; Financial (30%).

Min. 60% technical score for consideration. Right to reject any/all applications reserved.

Annexure-I: Undertaking Format (No blacklisting, compliance).

Annexure-II: Technical Proposal Template (Work Plan, Team Details).

Annexure-III: Financial Bid (Acceptance of Rs. 200/Ha rate).

Issued by:



Chief District Agriculture Officer  
Bolangir

## UNDERTAKING

To

The Chief District Agriculture Officer,  
Krushi Bhawan, Bolangir, Odisha - 767001

Sub: Undertaking for Participation in EOI for Selection of FLFA under CDP-MLIP 2025-26

1. We, [Name of Organization], registered under [Act, e.g., Societies Registration Act 1860], having its registered office at [Full Address], hereby submit this undertaking.
2. We confirm that:
  - a) We have not been blacklisted by any Govt. Dept./PSU in Odisha or elsewhere.
  - b) No criminal case is pending against us or our directors/trustees.
  - c) We accept all terms of the EOI, including Rs. 200/Ha remuneration and 3-year tenure.
  - d) We will comply with OGFR, PFMS fund flow, and 30% women/SC/ST beneficiary norms.
  - e) We possess required staff/mobility for block-level operations.
3. We understand selection is at DLMC's discretion; no claims arise if not selected.
4. This undertaking is valid till completion of EOI process.

Place:

Date:

Signature:

Name:

Designation:

Seal of Organization:

## TECHNICAL PROPOSAL FOR FLFA - CDP-MLIP 2025-26

### 1. ORGANIZATION DETAILS

- Name & Registration No.: \_\_\_\_\_
- Address & Contact: \_\_\_\_\_
- PAN/GST No.: \_\_\_\_\_
- Years Operational in Bolangir: \_\_ (Attach Proof)

### 2. TEAM COMPOSITION (Min. 3 Full-Time Staff)

Sl. No.	Name	Designation	Qualification	Experience (Years)	Odia Fluency

### 3. RELEVANT EXPERIENCE (Last 3 Years)

Sl. No.	Project Name	Client/Dept	Duration	Area Covered (Ha/Blocks)	Key Outputs

### 4. WORK PLAN FOR [Block Name]

- Awareness Meetings: \_\_ Nos. (Pre-Kharif/Rabi)
- Beneficiary Selection Support: Via Format-I verification
- Monitoring Frequency: Monthly to BTT
- Capacity: Max. Ha/Year: \_\_ (Attach Block Map/MLIP Coverage)

### 5. Understanding of CDP-MLIP: [Brief 100-word note on diversification incentives, Digital Crop Survey role][file:1]

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

Approved by: \_\_\_\_\_

Seal:



**FINANCIAL BID**

To

The Chief District Agriculture Officer, Bolangir

Sub: Financial Proposal for FLFA under CDP-MLIP 2025-26 - [Block Name]

We accept the remuneration of Rs. 200 (Rupees Two Hundred Only) per Hectare on verified crop diversification area achieved under CDP-MLIP 2025-26, as per Operational Guidelines (Memo No. 41136 dt. 29.11.2025).

No other charges shall be claimed. Payment linked to BTT/DLMC verification and PFMS.

Annual Turnover (FY 2024-25): Rs. \_\_\_\_\_ Lakh (Attach ITR/Audit Report)

Place:

Date:

Signature:

Name:

Designation:

Seal of Organization

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